

Client

The Economic Development Board of Bahrain (EDB)

Project

First version of a style guide for the EDB, following a reworking of their brand identity.

Aims

To create a number of guidelines for use of the new brand, in order to co-ordinate the style of internal and external communications produced by the EDB.

Collateral

A3 document, distributed as a pdf, 35 pages in length.

