

Client

The Chartered Institute of Personnel and Development (CIPD)

Project

Handout for visitors to the new CIPD building as part of the annual architectural event 'Open House London' in 2005.

Aims

Create a visually exciting giveaway to educate and inform visitors about some of the details of the new CIPD building.

Collateral

Single A3 poster folded to A6, comprising images of the building and textures of materials used within it, vital statistics on the construction and running of the building, and information about the CIPD.

